

Let me add **POWER** and **eloquence** to your words...

Dear Communicator:

I'll get WRITE to the point: I'm a business writer... a wordsmith *extraordinaire*... a versatile, veritable *literary artist* who's offering you an invaluable **freelance** service that few other people have the time, resources, talent, experience or ambition to perform – **professional copy writing and copy editing**.

It's been said that, "*communication is the beginning of understanding*". If so, where is clear, concise, *effective conveyance of information and ideas* more critical to your success than in the thousands of **prepared** words you and your business use every single day?

If you need writing with **IMPACT** – copy that **ATTRACTS**, **COMMANDS**, **INFORMS**, **INFLUENCES** or **SELLS** in succinct, well-organized and meticulously crafted terms – **THAT'S** my specialty! If you know **WHAT** you want or need your text to say – just not **HOW** to make it *sizzle* or shine – I'm here to help. As much an *artist* as a writer, I paint pictures with *words*. The keyboard is my *brush*... screen and paper are the *canvas*... and language is the *palette* of my profession!

Whether it's simple polishing or complex/creative writing or editing that you need – even converting arcane legal or technical gobbledegook into comprehensible, articulate prose – I can do it! These are unique capabilities that only the largest firms can afford to employ *fulltime*, but that few can ever really afford to be completely without.

Formerly a sales, marketing, management and communication specialist for the wireless telephone and cable TV industries, I've spent more than two decades writing and editing advertisements, newsletters, articles, flyers, brochures, press releases, legal documents, reports, presentations, speeches, training manuals, scripts, letters, memoranda and similar materials. I've also authored numerous personal works and written extensively for the World Wide Web.

Now I'm eager to let my exceptional talents and experience work their special magic for YOU! To discuss your own particular requirements – *without any cost or obligation* – please contact me at your earliest possible need.

Sincerely,



Ted Sharack

P.S. My fees are negotiable, I'm willing to travel and/or work off-site, and *your satisfaction with any assignment I undertake is "literally" assured!* For more information and/or other available services, please visit my web site.